

Miva Merchant 9

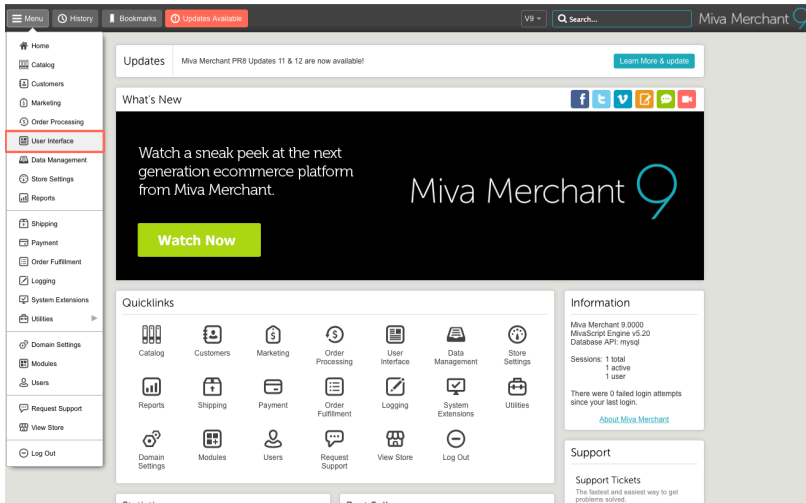
DIVINO READYTHEME CUSTOMIZATION

Updated March 2016

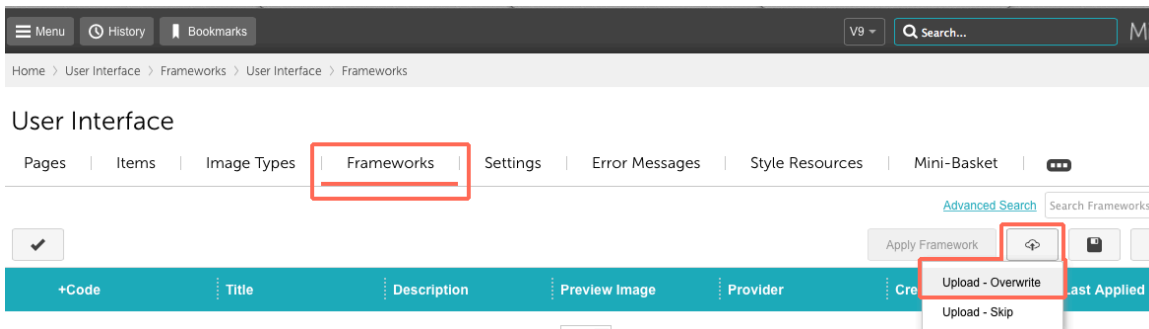
Installing the DiVino ReadyTheme

These instructions are for installing the Divino ReadyTheme to a brand new store. If you have an existing store, please contact support.

1. Once you download the DiVino ReadyTheme from the Miva App Store you'll want to install it into your store. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."
2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."

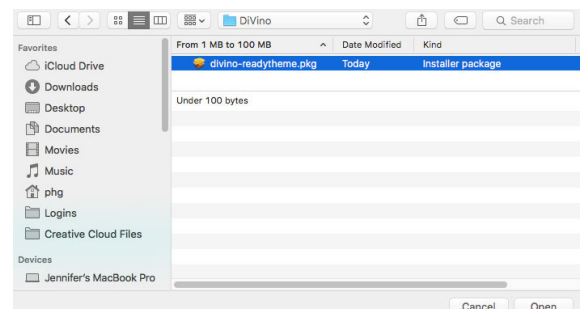


3. Select Frameworks, click on the upload button, select "Upload-Overwrite."



4. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the "Open" button, then select "Choose."

5. Click on your ReadyTheme, Click "Apply Framework."



User Interface

Pages | Items | Image Types | **Frameworks** | Settings | SEO | ⋮

Reset More

Q ⚙

✕ CSV 🗑 Apply Framework ↕ 📄 ↺ ⌵ ⋮

Active	+Code	Title	Description	Preview Image	Provider	Created D
☒	No	divino-readytheme	DiVino ReadyTheme	DiVino ReadyTheme	DiVino ReadyTheme	2-29-2016

6. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files,” then click “Apply.”

Apply Framework: divino-readytheme

Framework Details

Apply Cancel ⋮ More

Details



Code: divino-readytheme

Title: DiVino ReadyTheme

Description: DiVino ReadyTheme

Author: DiVino ReadyTheme

Created: 2/29/2016, 10:28:56 AM

Minimum Miva Merchant Version: 9.0005

Minimum MivaScript Version: 5.23

☒ Overwrite External Files

☒ Overwrite Style Resources

7. A secondary warning page will come up, go ahead and hit “Apply” one more time.

Apply Framework: divino-readytheme

Apply Cancel

Apply Framework **divino-readytheme**?

Warning: This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

Install XML file for Product Custom Fields

The DiVino Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to:

- Add custom fields (or product flags) to your products such as “Free Shipping,” “New,” or “On Sale” or “Hot.”
- Add custom field at checkout called “Order Instructions.”
- Collect your customers IP Address.
- List what browser your customer was using when shopping.

Here's how to install this file:

Click on “Menu,” then “Data Management.” Click “Import/Export” and select “Import Data and Settings in XML Provisioning Format.”

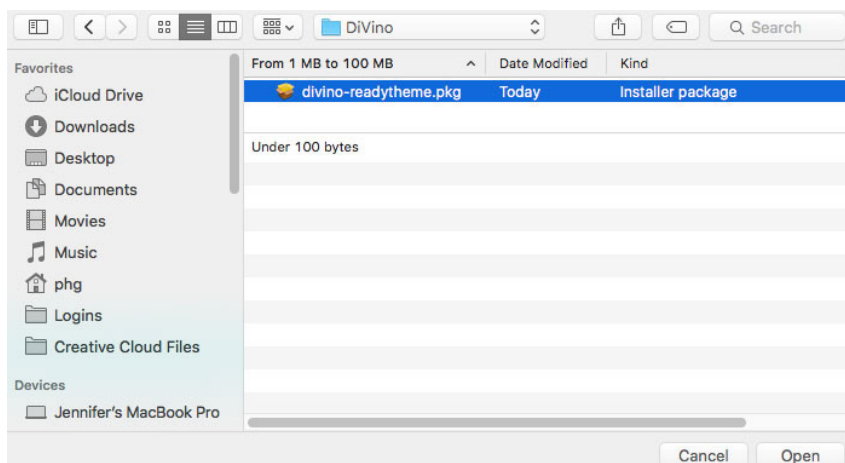
Data Management

Import/Export | Import Settings | Database Tools

Import Data

Add/Update Categories from CSV
Add/Update Products from CSV
Update Product Inventory from CSV
Add/Update Customers from CSV
Import Data and Settings in XML Provisioning Format

Upload “Custom-fields.xml” from your downloads file.



Import

File: No file chosen Browse or Drag a File Here To Upload and Begin Importing Data

Import: Import Data and Settings in XML Provisioning Format

Module: XML Provisioning Import

Line Number: 17

Last Tag Processed: Module

Select a File to Begin Importing Data

Date/Time	Line #	Log Message
12-9-2015 15:13:56		Import of divino-custom-fields.xml started
12-9-2015 15:13:57		Import of divino-custom-fields.xml complete

To Access New Custom Fields

PRODUCT FLAGS

1. Go to Menu and click on “Catalog”
2. Choose a product and click on the icon with the arrow to edit
3. Click on “Custom Fields” - (if you don’t see Custom Fields, click on the “...” at the very right of the menu and the rest of the menu will appear.)
4. Click on the “Product Flag” drop down menu, and choose which verbiage you want.
5. Click Update

Edit Product: Pinot Noir

Product | Images | Related Products | Attributes | Inventory Kit Builder |

Author:

Product Flags:

<Select One>
Free Shipping
✓ New
On Sale

THIS WEEKEND ONLY! • BUY ANY TWO, GET ONE FREE!

OUR TOP WINES
We know you'll love our featured products because they are on our top sellers list!

NEW



Riesling
~~\$9.98~~ \$7.00

SALE



Chardonnay
\$39.95



Sauvignon Blanc
\$26.95

ORDER INSTRUCTIONS

At checkout, the order instructions will appear for your customer like this:

ORDER INSTRUCTIONS (OPTIONAL)

CONTINUE TO PAYMENT

Under “Order Processing” you can click on any order, then click on the “edit” or pencil icon, and click on “Custom Fields.”

- Here you’ll see the Order Instructions that your customer added when they placed their order.
- Your Customers IP Address
- The Browser they shopped from

Custom Fields

Order: Instructions:

Please have order left at the front door.

Order: IP Address:

184.169.137.212

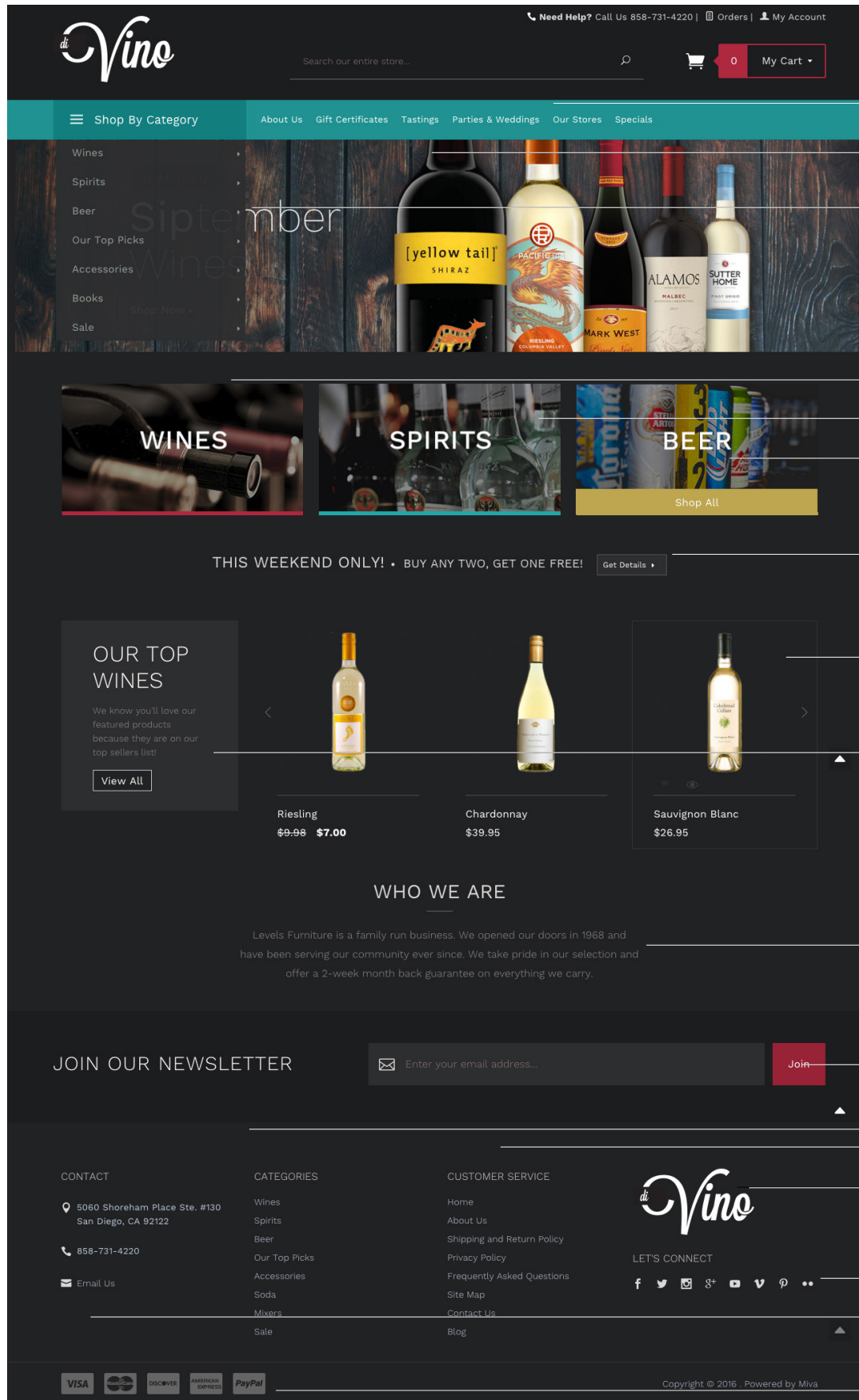
Order: User Agent:

Mozilla/5.0 (compatible; MSIE 10.0; Windows NT 6.2; WOW64; Tr

Cancel

Save

Customizable Areas in the DiVino ReadyTheme



1. Header Logo

2. Navigation Bar Visible

3. Hero Image

4. Navigation Bar
All Categories

5. Storefront Promo Left

6. Storefront Promo Middle

7. Storefront Promo Right

8. Storefront Promo Message

9. Featured Products Category

10. Homepage Featured
Products Message

11. Storefront About Us

12. Newsletter Sign Up

13. Footer Categories
14. Customer Service

15. Footer Logo

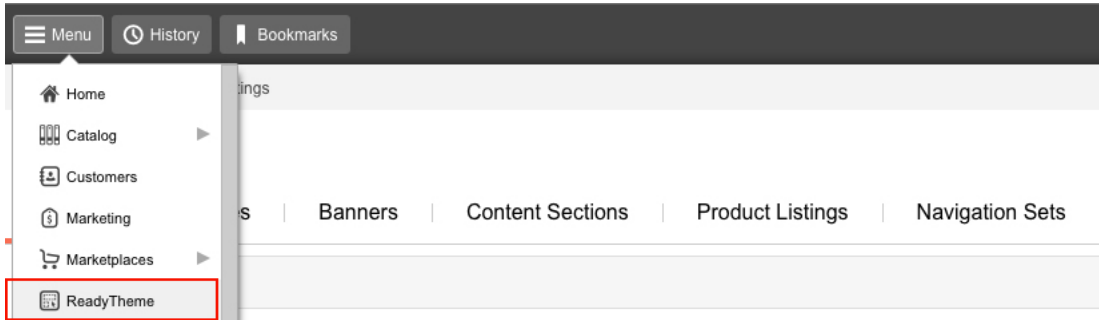
16. Social Icons

17. Contact Info

18. Payment Methods

Accessing the DiVino ReadyTheme

1. Click on the Menu
2. Scroll down and click on “ReadyTheme”



Update Header Logo

UNDER SETTINGS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | 

Look & Feel

Logo Type:

Image 

Logo Image:

 Select Logo

[Clear Logo](#)

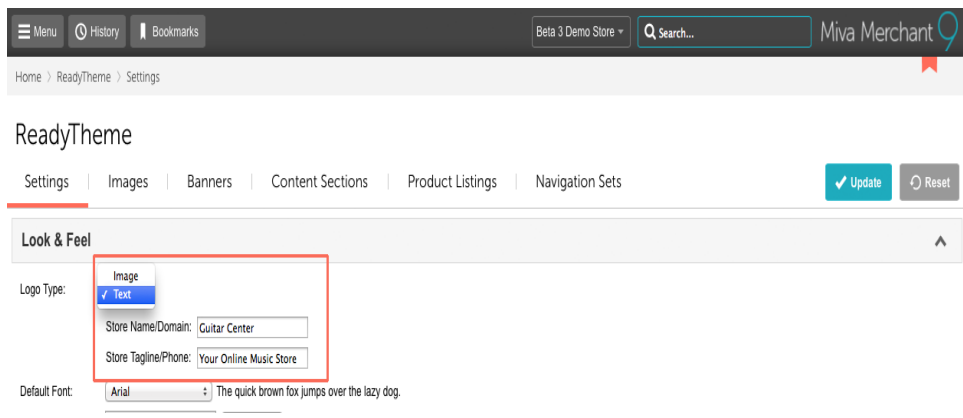
1. Click on “Menu” and scroll down to “ReadyTheme”
2. Click on “Settings”
3. Click on “Select Logo” - a window will pop up. Click “Add” and then “Upload Image”
4. Navigate to where your new logo is, select it and click “Open”
5. Click the “Select” button

Replace Top Logo with Text

UNDER SETTINGS TAB

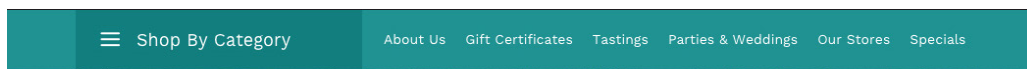
If you don't have a logo, you can use plain text in its place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.



Update Navigation Bar Visible

UNDER NAVIGATION SETS TAB



ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**

1. Click on the “Navigation Sets” tab
2. Click on “Navigation: Main”
3. Click on the “Edit Navigation Items” icon (Page icon with arrow in top right corner)

Code	Name	Description	Layout
☒ customer-service	Customer Service		Single Column
☒ footer_categories	Footer Categories		Single Column
☒ navigation_bar	Main Navigation Bar		Horizontal Mega-Menu
☒ navigation_bar_visible	Navigation Bar: Visible		Horizontal Drop-Down

4. Here you can “Add Navigation Item,” “Add Child Navigation Item,” turn a navigation item off, Edit or Delete a Navigation item.

Name	Link	Active
☒ Home	Page: Storefront	☒ Turn Category On / Off
☒ About Us	Page: About Us	☒

Update Hero Image

UNDER IMAGES TAB

(Hero Image should be 1600 x 400 pixels for best results)



1. Click on the “Images” tab
2. Click on “Storefront: Hero Image”
3. Click on the Pencil Tool to edit the image
4. Click the “Select Image” button
5. Click the “Add” button and then “Upload Image”
6. Navigate to your new Hero Image and click “Open”
7. Click “Select Image”

ReadyTheme

Settings | **Images** | Banners | Content Sections | Product Listings | Navigation Sets

✕ CSV ✎ 🗑

Image	Code	Name	Link	Active	
☒		sfnt_hero	Storefront: Hero Image	Category: Wines	☒

Update Navigation: All Categories

UNDER THE NAVIGATIONS SETS TAB

Shop By Category	About Us	Gift Certificates	Tastings	Parties & Weddings	Our Stores	Specials
Wines	RED	WHITE	ROSE			
Spirits	Shiraz	Chardonnay	Dry Rose			
Beer	Pinot Noir	Riesling	White Merlot			
Our Top Picks		Sauvignon-Blanc	White Zinfandel			
Accessories	SPARKLING	DESSERT				
Books	Barefoot	Gewurztraminer				
Sale	Cupcake	Moscato				
	Feelixenet Cava	Perseco				

The DiVino ReadyTheme has a very robust menu. The Nav: All Categories is not only a drop down, but it also expands to show multiple sub level categories. We recommend no more than 5 or 6 to keep the site manageable and clean. Here's how to update the menu:

1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Navigation Sets” tab
3. Click on “Navigation: All Categories” then click on the “Edit Navigation Item” icon

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets** | Reset | More

Search Navigation Sets...

X CSV    +   

Code	Name	Description	Layout
☒ customer-service	Customer Service		Single Column
☒ footer_categories	Footer Categories		Single Column
☒ navigation_bar	Main Navigation Bar		Horizontal Mega-Menu
☒ navigation_bar_visible	Navigation Bar: Visible		Horizontal Drop-Down
☒ navigation_bar_categories	Navigation Bar: All Categories		Vertical Fly-Out

4. Here you’ll see the menu with the navigation items and child navigation items. You can add, delete, turn off or turn on whichever categories you want.

Edit Navigation Item: navigation_all-categories

Navigation Items

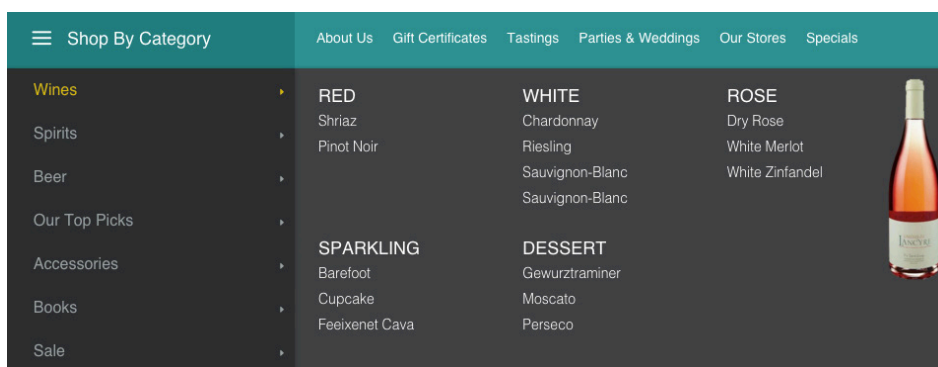
Reset

Search Navigation Items...

☒ Add Navigation Item Add Child Navigation Item    

Name	Link	Active
Wines	Category: Wines	☒
Red	Category: RED	☒
Shriaz	None	☒
Pinot Noir	None	☒

You can display an image in the “Navigation: All Categories” ReadyTheme Navigation Set for any of the 1st-level Navigation Items with a Category link-type (ex. See below: Living, Bedroom, Dining, Office, etc.) The image comes from that category’s “Menu Image” (menu_image) custom field.



Edit Category: Wines

Category | Child Categories | **Custom Fields** | Products | SEO | ... | Update | Reset | More

Category: Description: 

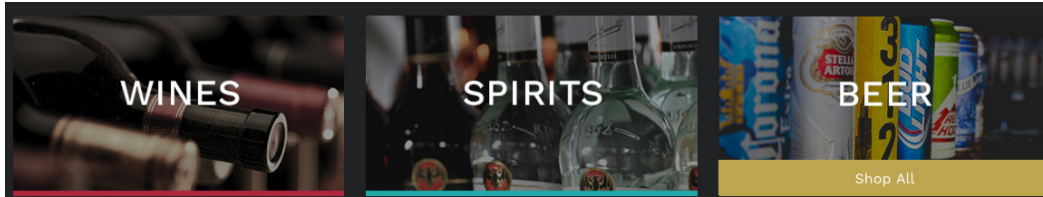
Category: H2:

Category: Menu Image: 

Update Storefront Promo Left, Middle & Right

UNDER THE “IMAGES” TAB

370x200 is the recommended size for the Storefront Promo images. To swap them out:



1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Images” tab
3. You’ll see the three Storefront Promo Images listed. Click on one and then click on the pencil or edit tool.

☒		sfnt_pro... Storefront Promo: Left	Category: Wines	☒
☒		sfnt_pro... Storefront Promo: Middle	Category: Spirits	☒
☒		sfnt_pro... Storefront Promo: Right	Category: Beer	☒

4. A window will pop up, click on the “Select Image” button.

Edit ReadyTheme Image

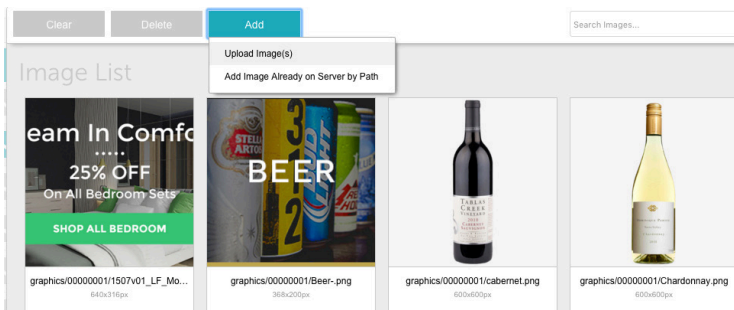
Code:

Name:

Item Tag: <!--item name="readytheme" param="image"/>sfnt_promo_left />

Image:

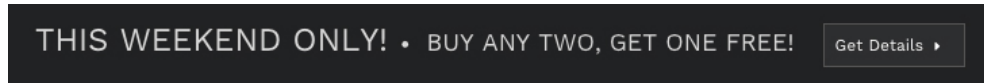
5. A second window will pop up, click the blue “Add” button and then select “Upload Image(s)” - navigate to your image and upload it.



Update Storefront Promo Message

UNDER BANNERS TAB

This is a text banner that runs under the Storefront Promo images. It's a great place to highlight free shipping, specials, or holiday deals!



To update the verbiage on the Promo Message:

1. Click on “Menu” and then scroll down to “ReadyTheme”
2. Click on the “Banners” tab
3. Click on the “Storefront Promo Message” item and then click on the pencil or edit icon.

ReadyTheme

Settings

Images

Banners

Content Sections

Product Listings

Navigation Sets

Reset

More

X

CSV

+

↺

Search Banners...

Q

Code	Description	Message	Link
☐ promo-m...	Pre-Header Promo M...	Free Shipping on all orders over \$50 — <a href=""...	None
☒ storefront...	Storefront Promo Me...	This Weekend Only! <span class="sfnt-banner-dot...	Page: Shipping and

4. A window will pop up where you can change out the text to whatever text you want to promote. Click “Save.”

Edit Banner

Code: storefront-message

Description: Storefront Promo Message

Message: Free Shipping on All Orders Over \$100

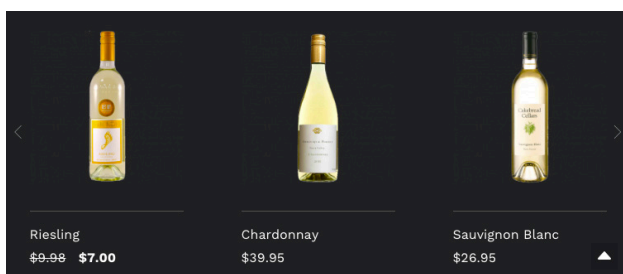
Link: URL SARP

Link Target: Self

Cancel Delete Save

Update Featured Products Category

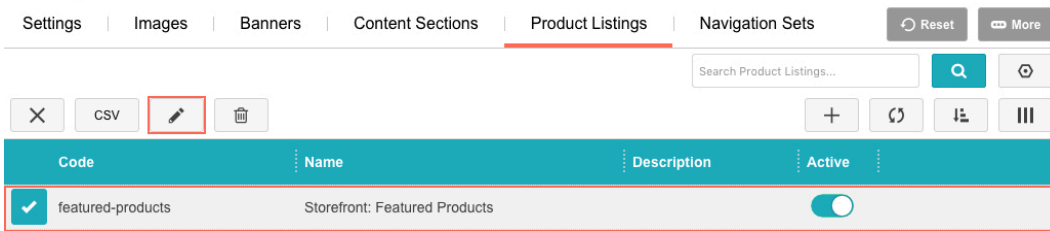
UNDER PRODUCT LISTINGS TAB



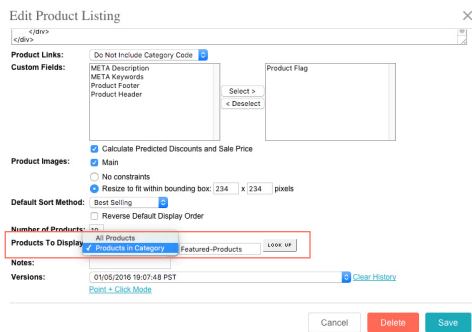
You can choose what products are pulled to display on the Storefront page under Featured Products. Here's how:

1. Click "Menu" then scroll down to "ReadyTheme"
2. Click on the "Product Listings" tab

ReadyTheme



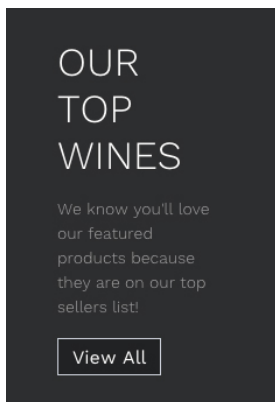
3. Click on the "Featured Products" item and click the pencil, or "edit" tool



4. Scroll down to "Products to Display" and either choose "All Products" or a specific Category.

Update Homepage Featured Products Message

UNDER CONTENT SECTIONS TAB



You can add your own personal message on the storefront page to the left of the featured products that are displayed. To edit this text:

1. Click on "Menu" and scroll down to "ReadyTheme"
2. Click on the "Content Sections" tab

ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

Reset More

Search Content Sections...

CSV Edit Delete

+ Refresh Import Export

Code	Name	Description	Active
home_fe...	Home Page Featured Products Message	Message Displayed on homepage for feature...	☒

3. Click on “Home Page Featured Products Message,” then click the pencil or “edit” icon
4. Update the message to whatever you wish, click “Save”

Edit Content Section

Code:

Item Tag: `<my:item name="readytheme" param="contentsection('home_featured_products')"/>`

Name:

Description:

Content:

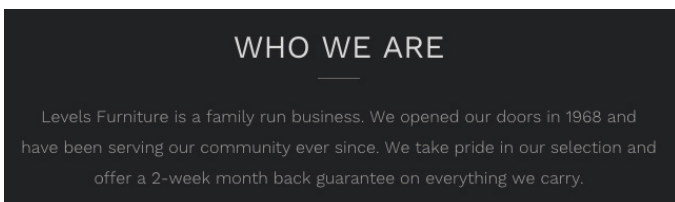
Notes:

Versions: Clear History

Cancel Delete Save

Update Storefront “About Us” UNDER “BANNERS” TAB

There’s a small paragraph on the storefront page where you can give a brief mission statement or description about your business. This option can be turned off if you don’t want it on your storefront.



If you’d like to use it, here’s how to update it with your personalized text:

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets

Reset More

Search Content Sections...

CSV Edit Delete

+ Refresh Import Export

Code	Name	Description	Active
footer_ab...	Footer About Us	Just a little introductory blurb about the comp...	☒
about-us...	About Us Content	ABUS Page Template Content	☒

- Edit Banner

Code:

storefront-about-us

from "tag:storefront-rendering@v0.0.0" param="name","storefront-about-us" />

Description:

Storefront About Us

Message:

<div class="align-center">
<h2 class="text-center">Who We Are</h2>
<div class="text"><div>
<p>Levels Furniture is a family run business. We opened our doors in 1988 and </p>
<p>have been serving our community ever since. We take pride in our selection and </p>
<p>offer a 2-week month back guarantee on everything we carry. </p>
</div>
</div>

Link:

None

Cancel

Delete

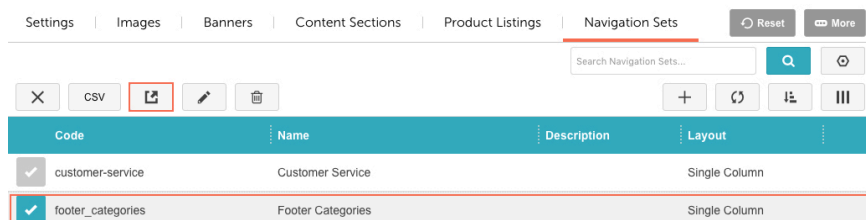
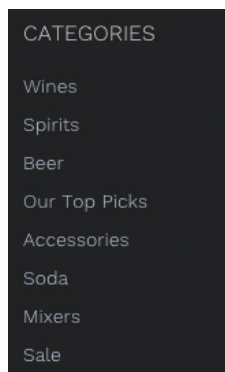
Save

UNDER CONTENT SECTIONS TAB

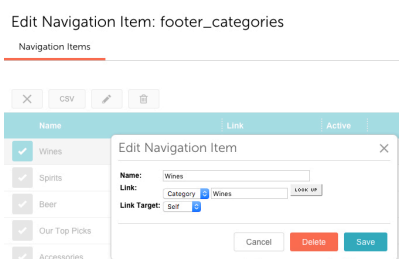
A graphic for Mail Chimp Newsletter Signup. It features a circular icon of a smiling cartoon monkey wearing a blue cap and a blue strap across its chest. Below the icon, the text "Mail Chimp Newsletter Signup" is written in a white, sans-serif font. At the bottom center is a white square button with a red "M" logo.

UNDER NAVIGATION SETS TAB

1. Click "Navigation Sets"
2. Click on "Footer Categories"



3. Click on the page icon with an arrow on it in the top column
4. Click on any item you want to update (Women, Men, etc.)
5. Click on the pencil icon to edit it and update to your navigation choices



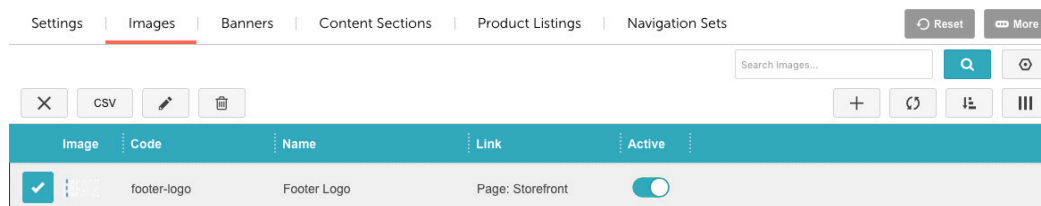
6. Under “Link” choose where you would like the navigation to go to
7. Continue until all navigation is updated, click “Save”

Update Customer Service Links **UNDER CONTENT SECTIONS TAB**

Same process and location as the Footer Categories

Update Footer Logo **UNDER IMAGES TAB**

In the DiVino Theme the logo shows up in two places on the Storefront page; Up at the top, and down on the bottom right. If you'd rather it not show up at the bottom right you can click the “Active” toggle button to turn it off. If you want to have your logo showing here's how:



1. Click on the “Images” tab
2. Click on the “Footer Logo” item, then click on the pencil or “edit” icon

3. Click on “Select Image” and upload your logo
4. Click “Save”

Update Social Icons

UNDER SETTINGS TAB

1. Click on “Settings” tab
2. Click “Enable Social Icons”
3. Enter your links for whichever platforms you are on
(empty fields will not show an icon on your Storefront page)
4. Click “Update”

Social Icons

☒ Enable Social Icons

Facebook Link:

Twitter Link:

Instagram Link:

Google+ Link:

Pinterest Link:

Vimeo Link:

Youtube Link:

Flickr Link:

Update Payment Methods

UNDER IMAGES TAB

In the DiVino Theme you can have an image of the logo/payment methods that you accept.

Settings | **Images** | Banners | Content Sections | Product Listings | Navigation Sets

✕

CSV





Image	Code	Name	Link	Active
☒ 	payment-methods	Payment Methods	None	☒



You can upload your own image if these do not fit your site by going to:

1. Click on the “Images” Tab
2. Click on “Payment-Methods,” click on the pencil or “Edit” icon
3. Upload your own images, click “Save”